

VINCENT BLIJLEVEN

PhD Researcher

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www.linkedin.com/in/vincentblijleven

📍 Baarn, the Netherlands



EXPERIENCE

PhD Researcher

Nyenrode Business University

📅 Sep 2013 - ongoing 📍 Breukelen, the Netherlands

Four-year PhD research track entitled 'Lean Transformation with/in IT'

- Designing and carrying out a portfolio of innovative research activities related to lean IT transformations
- Managing and executing two large research projects: the identification of critical success factors for lean implementation in IT outsourcing relationships, and identifying and determining the consequences of workarounds in information system usage
- Managing and expanding the partner network surrounding the research cluster (from 5 to 15 organizations)
- My research is financed and supported by Achmea, McKinsey & Company, Atos, Accenture, SAP, Sogeti, and ABN AMRO

Co-Founder

Dutch Software

📅 Aug 2015 - ongoing 📍 Utrecht, the Netherlands

www.dutchsoftware.nl

Co-founder of a new initiative for Dutch software companies (ISVs): a platform that offers information about Dutch (product)software companies, their products and industries served, enriched with data about venture capitalists involved, rankings, and related news. We currently list over 250 companies and 25 venture capitalists.

Student Member Degree Program Advisory Committee

Utrecht University

📅 2012 - 2013 📍 Utrecht, the Netherlands

Discussing the quality of education, performing annual assessments of the education policy and examination regulations, and providing advice to the degree program board and the dean of the Faculty of Science.

Student Member Master Teaching Advisory Committee

Utrecht University

📅 2011 - 2013 📍 Utrecht, the Netherlands

Providing advice to the head of the department, director of education, program coordinators of the degree programs, individual professors with regard to the evaluation of courses, alignment of courses within and between study programs, and the quality of the processes, rules and regulations underlying the degree programs.

Teaching Assistant

Utrecht University

📅 2011 - 2012 📍 Utrecht, the Netherlands

Teaching assistant for the Product Software (2011 & 2012) and Information Systems (2011) bachelor courses

- Redesigned and coordinated the practical part of the Product Software course with over 40 students both years
 - Redesigned and coordinated the practical part of the Information Systems course with over 80 students
 - Served as guest lecturer for both courses
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EXPERIENCE

Customer and Technical Support

Mercedes-Benz Nederland B.V.

📅 2006 - 2010 📍 Utrecht, the Netherlands

Customer and technical support employee during school holidays at the Homologation & Sales Engineering department

- Taking care of administrative matters such as handling customer requests concerning vehicle documents and invoicing
 - Providing (technical) assistance to colleagues at different departments with regard to information systems and databases
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EDUCATION

Doctor of Philosophy (PhD)

Nyenrode Business University

📅 Sep 2013 - ongoing 📍 Breukelen, the Netherlands

- Studying lean transformation trajectories in IT outsourcing relationships and information system usage
 - Strong focus on developing qualitative research, problem solving and communication skills
 - Publishing scientific articles in international journals and presenting at international conferences
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MSc, Business Informatics

Utrecht University

📅 Apr 2011 - Sep 2013 📍 Utrecht, the Netherlands

- Two-year research-oriented master's program on the crossroads of Information Science, Computer Science and Business Administration with a focus on qualitative and quantitative research, business, strategy and technical consulting, and entrepreneurship.
- Thesis: An Investigation into Business, Educational and Governmental Partnering in the Software Industry
- Published 5 scientific articles and presented at international conferences
- Graduated cum laude (average 8.25 out of 10)

GPA
4.00 / 4.00

BSc, Information Science

Utrecht University

📅 Sep 2008 - Apr 2011 📍 Utrecht, the Netherlands

- Three-year Bachelor program with a focus on software business, information systems, strategic management and the design, development and implementation of information technology in both the public and private domain.
- Finished in 2 years and 7 months
- Minor in Economic Geography
- Thesis: Innovation Systems: An Innovative and Practical Approach to Innovation Processes

GPA
3.43 / 4.00

VWO (Pre-University Secondary Education)

Christelijk College Groevenbeek

📅 2006 - 2008 📍 Ermelo, the Netherlands

- Economics & Society specialization profile
 - Extra classes including advanced French, German, and English
 - Student member of the Participation Council
 - Member of the Student Council
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PROJECTS

Investigating Workarounds to Electronic Health Record System Usage

📅 2015 - ongoing 📍 Academic Medical Center (AMC), Amsterdam, the Netherlands

Two-year research project on workarounds developed by healthcare professionals in a large university hospital (AMC, Amsterdam) to overcome design constraints of electronic health record (EHR) systems

- Observed and interviewed more than 25 clinicians using their EHR system during their ordinary clinical practice
 - Identified multiple types of EHR system workarounds based on 100+ hours of audiovisual material gathered
 - Determining consequences of the identified EHR system workarounds on patient safety, effectiveness and efficiency of care
 - Formulating a strategy to prevent or overcome EHR system workarounds and support user-centered EHR system (re)design
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Investigating Lean Implementation in IT Outsourcing Relationships

📅 2013 - 2015 📍 Nyenrode Business University, Breukelen, the Netherlands

Two-year business-driven research project on how to implement lean in large-scale and strategic IT outsourcing relationships

- Conducted six comprehensive case studies in IT outsourcing relationships (36 interviews) in a variety of industries
 - Relationships studied include Achmea-SAP, Achmea-Atos, Achmea-Avanade, HEINEKEN-HP, and KPN-Accenture
 - Presented the latest insights to C-level executives of all relationships studied every three months during update sessions
 - Identified 16 critical success factors for lean implementation in IT outsourcing relationships
 - Provided post-research consultancy on the strategic, tactical and operational level for each outsourcing relationship studied
 - Authored the book Lean IT Partnering: How Partners Create Value by Developing a Lean Culture for IT Supply and Management
 - Multiple scientific articles are either published or in the pipeline (see Publications)
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CERTIFICATES

Black Belt Lean Practitioner

Lean Management Instituut

Projected date of completion: Q1 2017

PASSIONS

📖 **Business Literature**

🎬 **Documentaries**

📈 **Economics**

❤️ **Friends and Family**

💻 **Information Technology**

👥 **Networking**

🏃 **Off Road Running**

🌐 **Politics**

✈️ **Traveling**

LANGUAGES

Dutch

Native



English

Native



German

Advanced



French

Advanced



Russian

Beginner



PUBLICATIONS

A Meta-Modeling Technique for Analyzing, Designing and Adapting Healthcare Processes: A Process-Deliverable Perspective

Proceedings of the 2016 IEEE-EMBS International Conference on Biomedical and Health Informatics

📅 2016

Blijleven, V., Jaspers, M.W.M., Wetzels, M.A., Koelemeijer, K., & Mehrsai, A. (2016). A Meta-Modeling Technique for Analyzing, Designing and Adapting Healthcare Processes: A Process-Deliverable Perspective. In Proceedings of the IEEE 2016 International Conference on Biomedical and Health Informatics (BHI 2016, Las Vegas, USA) (pp. 316-319).

Decoding Relationships of Success Factors for Lean Information Technology Outsourcing

Advances in Production Management Systems: Innovative Production Management Towards Sustainable Growth

📅 2015

Blijleven, V., & Mehrsai, A. (2015). Decoding Relationships of Success Factors for Lean IT Outsourcing. In Advances in Production Management Systems: Innovative Production Management Towards Sustainable Growth (APMS 2015, Tokyo, Japan) (pp. 332-339). Springer International Publishing

Lean IT Partnering: How Partners Create Value by Developing a Lean Culture for IT Supply and Management

Van Haren Publishing

📅 2014

Van der Zee, H., Blijleven, V., & Gong, Y. (2015). Lean IT Partnering: How Partners Create Value by Developing a Lean Culture for IT Supply and Management. Van Haren Publishing (Revised & Updated)

Application Portfolio Management in Hospitals: Empirical Insights

International Journal of Healthcare Information Systems and Informatics

📅 2014

Angeren, J. van, Blijleven, V., & Batenburg, R.S. (2014). Application Portfolio Management in Hospitals: Empirical Insights. International Journal of Healthcare Information Systems and Informatics, 9(1), 61-74.

An Evolutionary Economics Approach to Ecosystem Dynamics

Proceedings of the 7th International Conference on Digital EcoSystems and Technologies

📅 2013

Blijleven, V., Angeren, J. van, Jansen, S., & Brinkkemper, S. (2013). An Evolutionary Economics Approach to Ecosystem Dynamics. Proceedings of the Seventh International Conference on Digital EcoSystems and Technologies (IEEE DEST'2013, Menlo Park, CA, USA), 19-24.

Complementor Embeddedness in Platform Ecosystems: The Case of Google Apps

Proceedings of the 7th International Conference on Digital EcoSystems and Technologies

📅 2013

Angeren, J. van, Blijleven, V., Jansen, S., & Brinkkemper, S. (2013). Complementor Embeddedness in Platform Ecosystems: The Case of Google Apps. Proceedings of the Seventh International Conference on Digital EcoSystems and Technologies (IEEE DEST'2013, Menlo Park, CA, USA), 37-42.

PUBLICATIONS

The Influence of Internationalization on Software Product Management

Proceedings of the 6th International Workshop on Software Product Management

📅 2012

Blijleven, V., Andalibi, F., Pap, A., & Brinkkemper, S. (2012). The Influence of Internationalization on Software Product Management. Proceedings of the 6th International Workshop on Software Product Management (IWSPM 2012, Essen, Germany), 192-206.

Relationship Intimacy in Software Ecosystems: A Survey of the Dutch Software Industry

Proceedings of the 2011 International Conference on Management of Emergent Digital EcoSystems

📅 2011

Angeren, J. van, Blijleven, V., & Jansen, S. (2011). Relationship Intimacy in Software Ecosystems: A Survey of the Dutch Software Industry. Proceedings of the International Conference on Management of Emergent Digital EcoSystems (MEDES 2011, San Francisco, CA, USA), 68-75.
